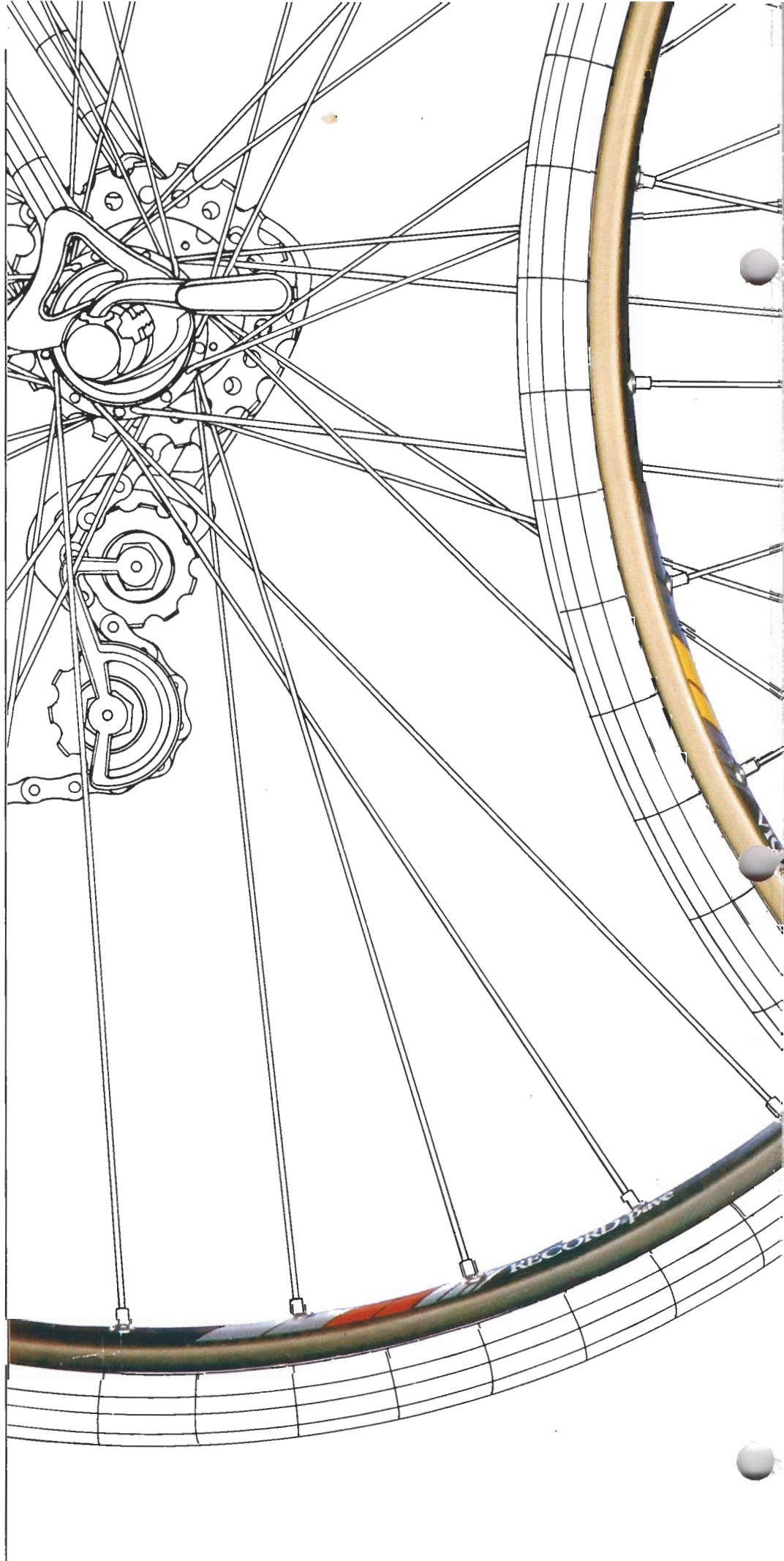


RIMS



Campagnolo

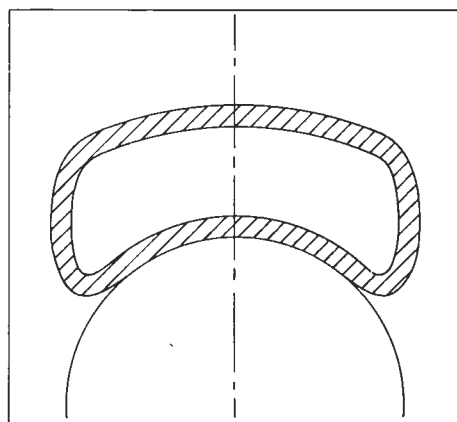


Campagnolo

WHEN TECHNOLOGY BECOMES EMOTION.

CAMPAGNOLO CERCHIO - RIM.

First of all: why a Campagnolo Cerchio-Rim?
Simple: because Campagnolo was tired of seeing its gruppos turning rims that were not at the level of Campagnolo: neither technologically nor performance wise.



A fundamental part of the bicycle, the one which is in direct contact with the road, ruggedness, bumps and holes, which are all part of racing, needed a "Campagnolo" solution.

Entirely produced by Campagnolo, it could not have been otherwise, the Cerchio-rim is the solution.

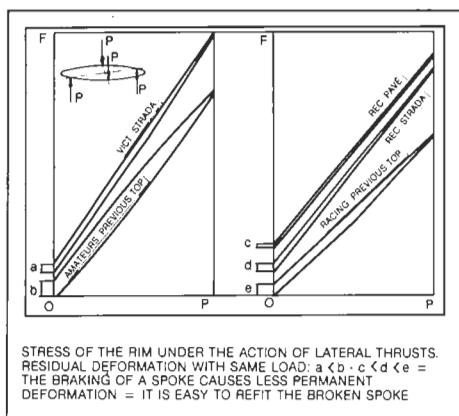
A solution that guarantees elasticity and rigidity, both aspects needed simultaneously, for a Cerchio-rim that must furnish outstanding performances for our modern day cycling.

Cycling today faces many different roads and many different ways of expressing itself (when it's competition (pavé, road or chrono) when it is leisure (road or chrono)).

For every different way of being part of cycling, Campagnolo has foreseen a different way of being Cerchio-rim: Record Pavé, Record Strada, Record Crono; Victory Strada, Victory Crono.

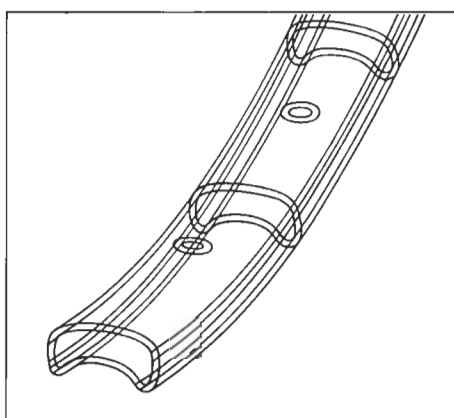


RIM	PAVÉ	STRADA	CRONO	PISTA
RECORD®	•	•	•	
VICTORY®		•	•	

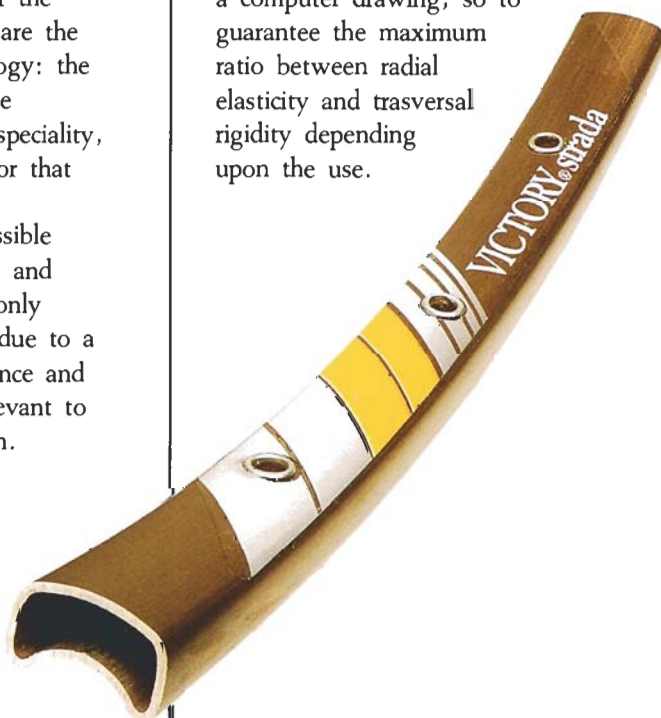


The differential performances are tied to the many various intended purposes, all Campagnolo Cerchio-rims have however the same superior quality and are the result of the same technology: the differential performances are therefore each in its own speciality, the maximum obtainable for that type of the Cerchio-rim.

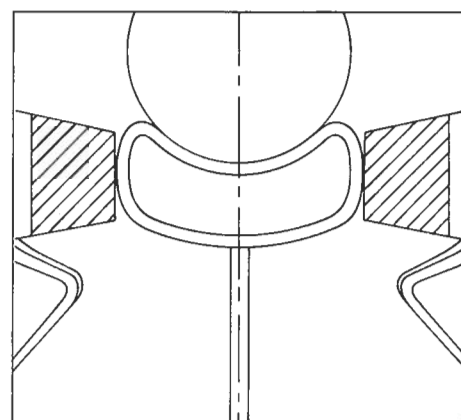
All this has been possible thanks to the technological and productive adoptions that only Campagnolo could make, due to a fifty years research experience and of a production strictly relevant to cycling and to its evolution.



The Cerchio-rim. profile is obtained from a laminated alloy welded and shaped according to a computer drawing, so to guarantee the maximum ratio between radial elasticity and trasversal rigidity depending upon the use.

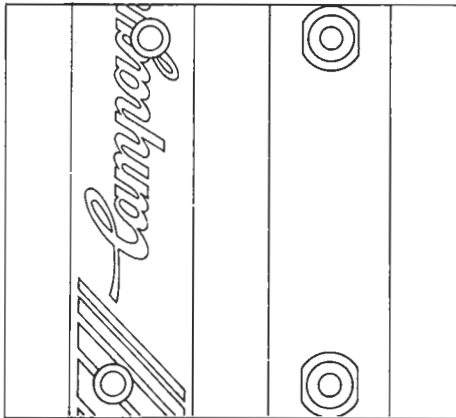


The bended sides are studied so that the brake blocks have a perfect centering, therefore resulting in the reduction of braking vibrations.

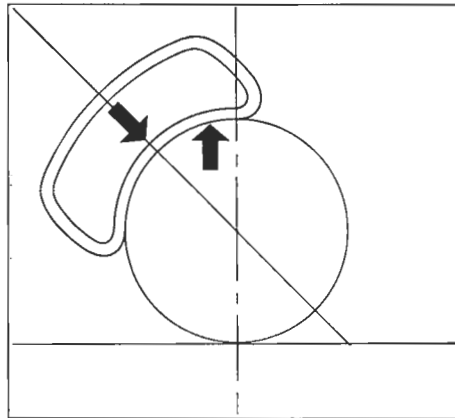
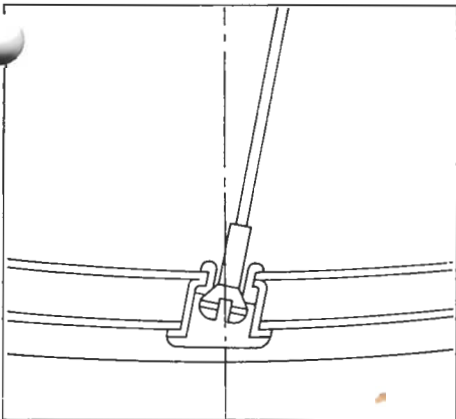


Naturally, the Campagnolo cerchio-rim cares for its spokes, the fundamental element which links the rim to the bicycle.

The spoke holes are off-set and angled according to the spoke cross-over angle and insuring perfectly straight spokes, similarly the double ferrules in Fe and nickel are angled according to the direction



of the spokes reducing their wear and allowing better trueing of the rim.



The position of the tubular tyre is shaped so to withstand the lateral pressure and to maintain a firm grip while curving, henceforth eliminating problems.

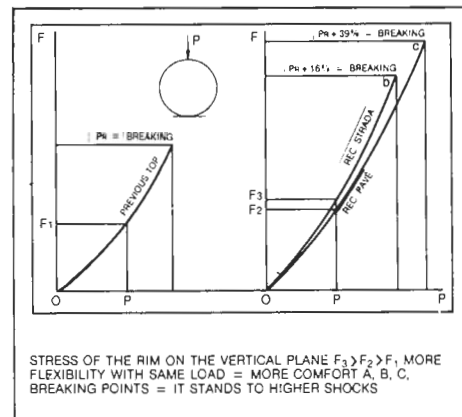
With a special radius bend, a minor wear of the tubular tyre is obtained together with a major degree of safety.

The Campagnolo Cerchio-rim seam guarantees a smooth surface continuity that is uncomparable to any other.

The elasticity level of Campagnolo Cerchio-rim is extremely high: no rim is so underformable and so easily centered.

The alloy used is AL-ZN: the most advanced (used for heat treatments) having a high reaching breaking point.

The width of the Campagnolo Cerchio-rim varies from 20 to 22 mm and the weight varies from



365 to 280 g; naturally the weight and the width of the rim are related to it's intended use but the performance remains the same excellent.

RIMS



BLUE: SERVICES
SYMBOL: RIM

TYPE	RECORD®			VICTORY®	
USE TO BE MADE	PAVÉ	STRADA	CRONO	STRADA	CRONO
CATALOGUE	060.101	060.102	060.103	060.104	060.105
SIZE	700 C	700 C	700 C	700 C	700 C
WIDTH	22 mm	22 mm	20 mm	20 mm	20 mm
WEIGHT - S/EYELETS*	365 g	330 g	280 g	310 g	285 g
HEAT TREATMENT	YES	YES	YES	YES	YES
FINISHING	hard anodizing		silver	hard anodizing	
DRILLING	N° 24 - 28 - 32 - 36 - 40			N° 32 - 36**	
EYELETS (1 = 1,6 g)	double/positioned				

*The weight can change of ± 12 g for the tolerance on the thickness by $\pm 4/100$ mm

**other drillings upon request

Campagnolo



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